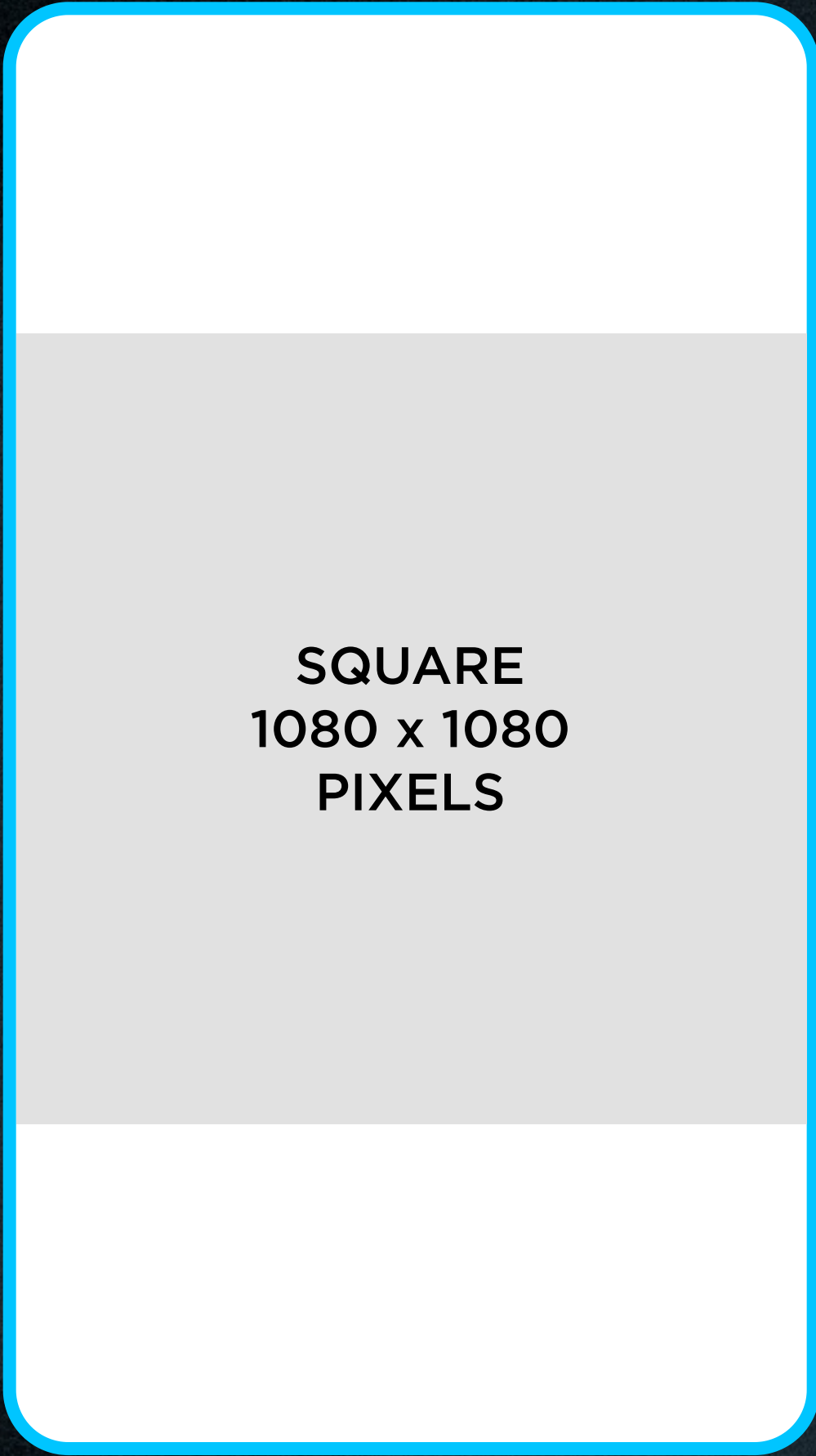
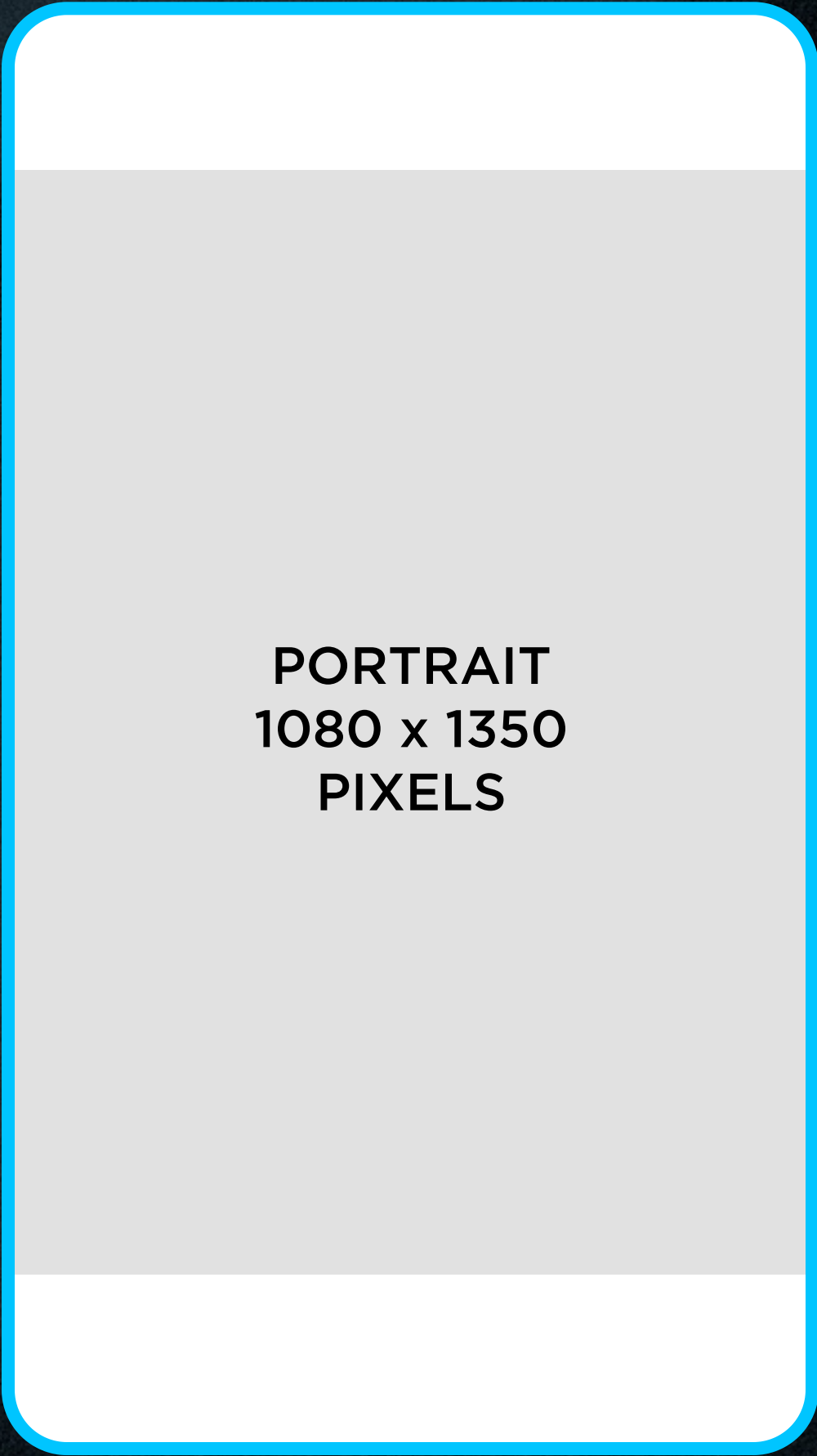
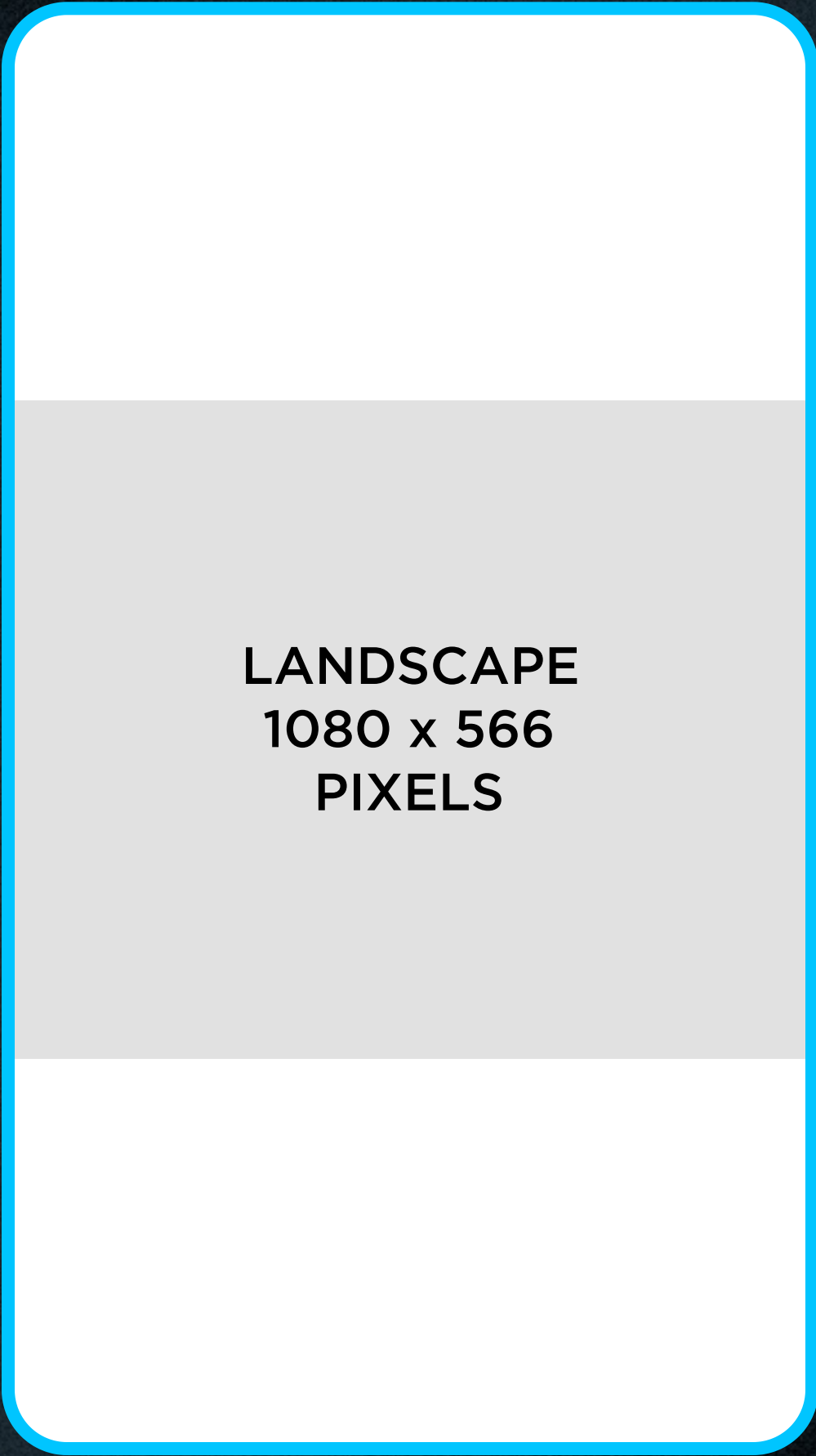




Instagram afmetingen



Overige afmetingen

PROFIELFOTO	320 x 320 pixels
THUMBNAILS HIGHLIGHTS	Display size: 161 X 161 pixels Aanbevolen upload afmeting: 1080 pixels breed
CAROUSELS	Landscape: 1080 x 556 pixels Portrait: 1080 x 1350 pixels Square: 1080 x 1080
IGTV	1080 x 1920 pixels Aspect ratio van 9 : 16 Coverfoto: 420 x 654 pixels
REELS	1080 x 1920 pixels Aspect ratio van 9 : 16 Coverfoto: 1080 x 1920 pixels
ADVERTENTIES	Landscape: 1080 x 556 pixels Square: 1080 x 1080 Minimum breedte: 320 pixels Maximale breedte: 1080 pixels
STORIES ADS	1080 x 1920 pixels

Social media formaten



Facebook afmetingen



Overige afmetingen

ADVERTENTIES

Tijdlijn: 1080 x 1080 pixels

Minimum afmeting: 600 x 600 pixels

Aspect ratio van 1.91:1 - 1 : 1

Rechter kolom: 1080 x 1080 pixels

Minimum afmeting: 254 x 133 pixels

Aspect ratio van 1 : 1

Marketplace: 1080 x 1080 pixels

Aspect ratio van 1 : 1

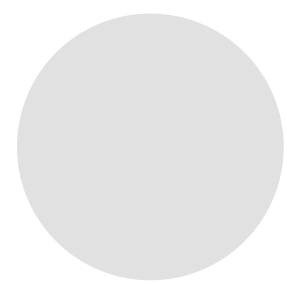
PANORAMA OF 360 GRADEN FOTO'S

30.000 pixels in omvang
en minder dan 135.000.000
pixels in totale grootte

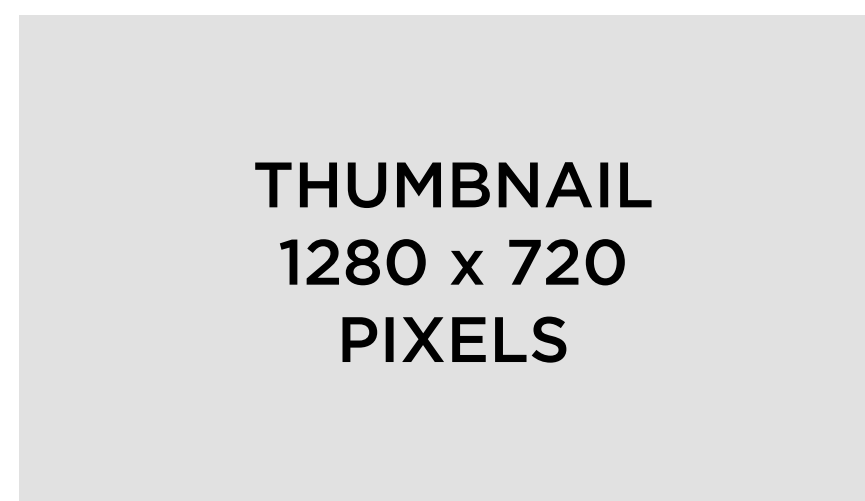
Social media formaten



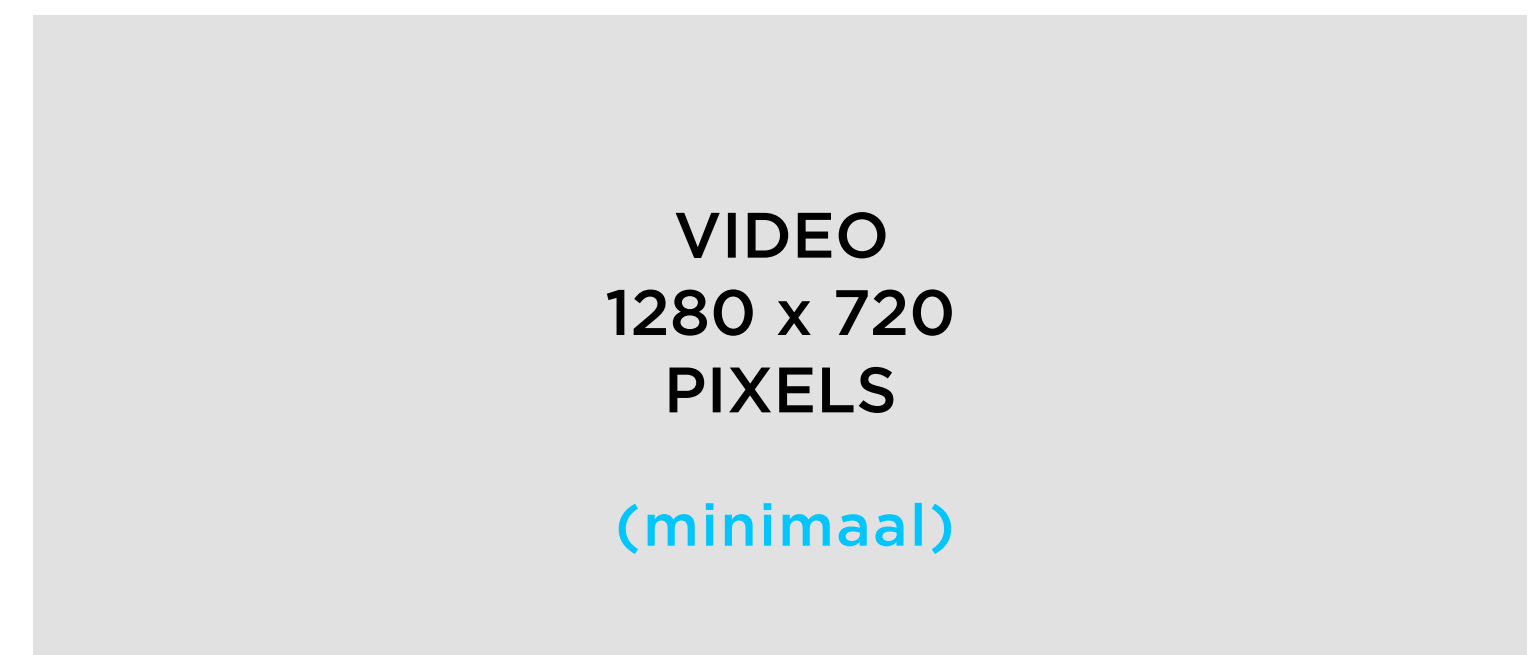
YouTube afmetingen



PROFIELFOTO
800 x 800
PIXELS
(aanbevolen)



THUMBNAIL
1280 x 720
PIXELS



VIDEO
1280 x 720
PIXELS
(minimaal)

Overige afmetingen

BANNER

2048 x 1152 pixels (minimaal)



Twitter afmetingen



Overige afmetingen

CARD IMAGE

120 X 120 pixels (minimaal)

ADVERTENTIES

Een of meerdere
foto's in een tweet: 600 x 335 pixels

Website card foto: 800 x 800 pixels
Aspect ratio van 1 : 1

App card foto: 800 x 800 pixels
Aspect ratio van 1 : 1

Direct Message card: 800 x 418 pixels
Aspect ratio van 1.91 : 1

Conversation card: 800 x 418 pixels
Aspect ratio van 1.91 : 1

Carousels: 800 x 800 pixels
Aspect ratio van 1 : 1



LinkedIn afmetingen



Overige afmetingen

BLOGPOST LINK FOTO'S

1200 x 627 pixels (aanbevolen)

STORIES

1080 x 1920 pixels

Aspect ratio van 9 : 16

EEN LINK DELEN IN EEN UPDATE

1200 x 627 pixels (aanbevolen)

ADVERTENTIES

Bedrijfslogo: 100 x 100 pixels

Spotlight logo: 100 x 100 pixels

Advertentie op maat achtergrond foto:
300 x 250 pixels

Gesponsorde inhoud foto's:
1200 x 627 pixels

Gesponsorde inhoud carrousel foto's:
1080 x 1080 pixels

BEDRIJFSPAGINA

Bedrijfslogo: 300 x 300 pixels

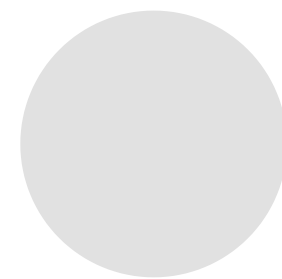
Omslagfoto: 1128 x 191 pixels

Vierkant logo: minimaal 60 x 60 pixels

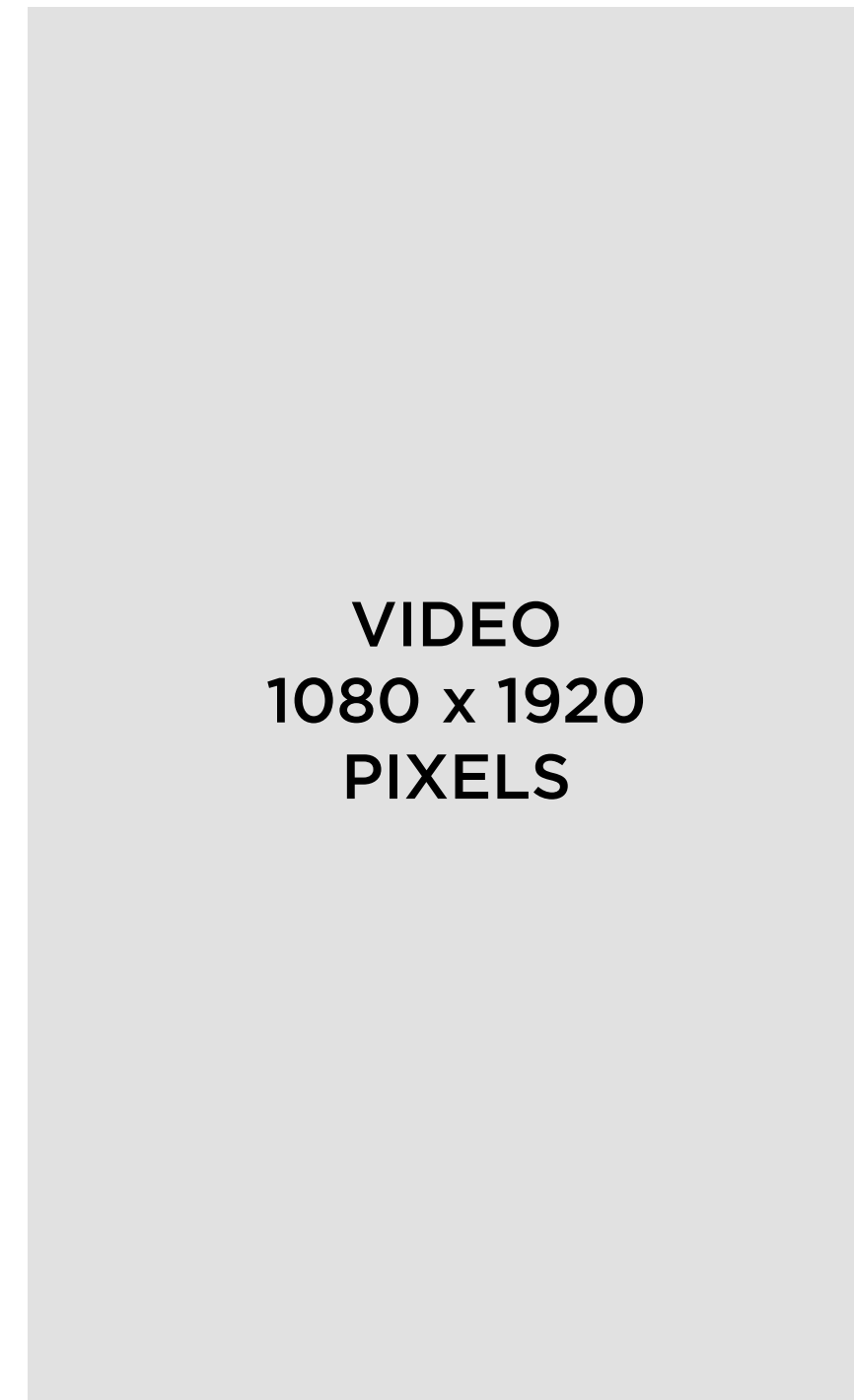
Social media formaten



TikTok afmetingen

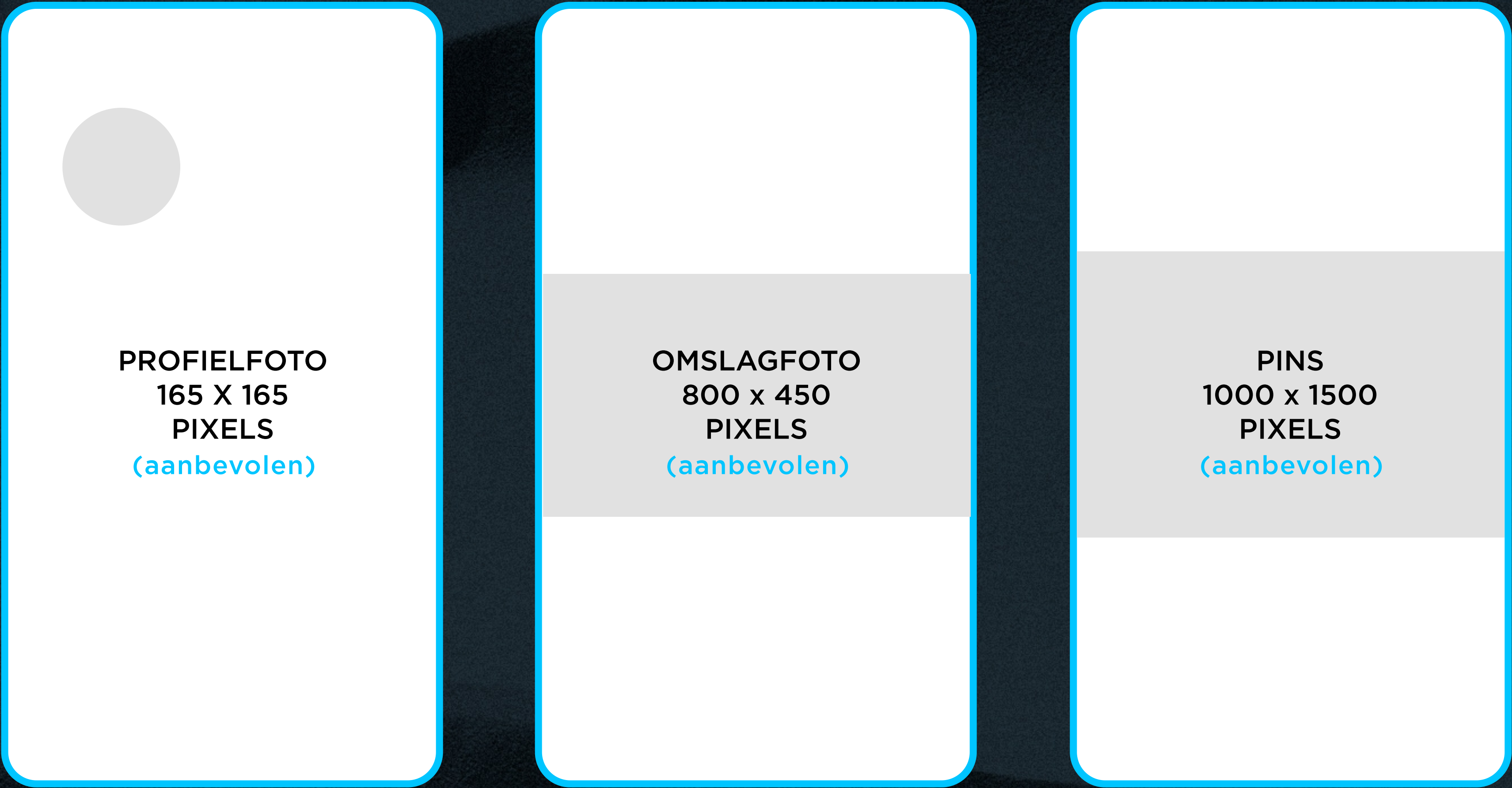


PROFIELFOTO
20 x 20
PIXELS
(minimaal)



VIDEO
1080 x 1920
PIXELS

 Pinterest afmetingen



Overige afmetingen

SQUARE PINS	1000 X 1000 pixels
STORY PINS	1080 X 1920 pixels (aanbevolen)
FLEETS	1080 X 1920 pixels
COLLECTIE PINS	Aspect ratio: 1:1 of 2:3 1000 x 1000 pixels of 1000 x 1500 pixels
ADVERTENTIES EN CAROUSELS	Installeer app advertentie Aspect ratio: 2:3 1000 x 1500 pixels (aanbevolen) Carousel pins en advertentie Aspect ratio: 2:3 of 1:1 1000 x 1500 pixels of 1000 x 1000 pixels Winkeladvertentie Aspect ratio: 2:3 (aanbevolen) 1000 x 1500 pixels (aanbevolen)